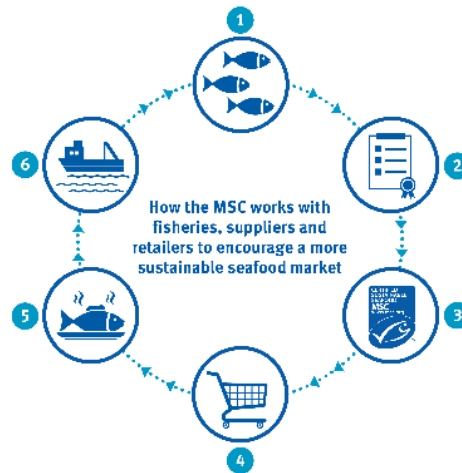


Quick links to useful documents and tools

MSC OVERVIEW

The Marine Stewardship Council (MSC) is a nonprofit organization with a vision to keep our world's oceans teeming with life and seafood supplies safeguarded for this and future generations through the use of our two certification programs: Fishery and Chain of Custody. Watch a short video on [What We Do](#) and learn more about our [Theory of Change](#).



MSC certified seafood suppliers

The MSC [Find A Supplier page](#) offers partners the ability to find businesses with MSC Chain of Custody Certification offering MSC certified seafood. You can search by location, species, and business activity to find the right organization for you. The search will list a company contact, if provided. Please note that only the headquarter location for each certification holder is listed and may not provide all certified sites.

MSC certified fisheries

The MSC [Track a Fishery page](#) offers partners the ability to find fisheries that have achieved MSC Fishery Certification and offer MSC certified seafood. You can search in the blank field and filter by location and species to find the right fishery for you. Information about each fishery is listed on their respective pages and includes the fishery certificate, which details where Chain of Custody is initiated in the supply chain.

MSC New Website

In March 2018, MSC in North America launched its [new website](#) with a new, more consumer-friendly look and navigation. Here we'll share the stories of our fishery and supply chain partners, and eventually roll all the content from our existing [msc.org](#) site over to this new look and feel. More to come in early June.

Marketing toolkits and assets

Like what you've seen on the MSC website or one of our social media channels? MSC marketing materials, toolkits, videos, images and infographics are available on our [Multimedia Library](#) for partners who have signed a [licensing agreement](#). Apply for a [user account](#) today!

Help! I have a Question!

Your local MSC Commercial Manager is available to help answer your questions or direct them to the right individual. Find your local office on [our website here](#).

MSC CHAIN OF CUSTODY CERTIFICATION

What is Chain of Custody (CoC) certification?

The MSC Chain of Custody Standard is a traceability and segregation standard that is applicable to the full supply chain from a certified fishery or farm to final sale. Each company in the supply chain handling or selling an MSC certified product must have a valid MSC CoC certificate. This assures consumers and seafood buyers that MSC labelled seafood comes from a certified sustainable fishery. Our [FAQs page](#) can help answer the most common questions.

How do I get CoC certified?



In addition, you may want to contact your local MSC Commercial Representative prior to starting the process or if you have any questions.

How do I prepare to get CoC certified?

The [guide to getting CoC certified](#) is a great place to start learning about the process and preparing your organization. We also have some [helpful resources](#) on our website including a [FAQs](#) page for the CoC certification. After reviewing these introductory resources, make sure to look over the [Chain of Custody Standard](#) (Default v4). Two other versions of the standard are available – Group and Consumer-Facing Organization. You may qualify for another version of the standard. However, your CAB will be the one to verify this. The [Chain of Custody Pre-audit Checklist](#) for companies will be another great resource for you to walk through prior to your audit. Refer to the appropriate version for the standard.

Where do I find an auditing body?

Once you are ready to move ahead or get some additional information about audits, you would contact a Conformity Assessment Body (CAB) who will conduct the CoC audit and process. A full list of all CABs is [located here](#). Your local MSC Commercial Representative can help with suggestions for active auditors in your area. MSC suggests calling a few to compare availability and pricing.

How do I use the MSC Ecolabel?

Fill out the [following form](#) to apply for an ecolabel license agreement and review the [Ecolabel User Guide](#). After submitting the form, an MSC representative will be in touch shortly.

Who can help me understand this process?

MSC's commercial managers assist any business interested in buying or selling MSC certified seafood and are available to help walk you through the benefits of partnering with the MSC. You can find your local manager for North America on [our website](#). Not located in North America? No problem! MSC's International website has [commercial managers listed for each region](#) or [send an inquiry](#) to our general inbox.