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UPDATES FROM THE WATER

MARCH 2021

VIETNAM YELLOWFIN TUNA

Gear Type: Handline

Volume: 16,500 MT

FIP Stage: 5 (Improvements on the Water)

Progress Rating: A (Advanced Progress)

Start Date: April 2014

Yellowfin tuna is Vietnam's most valuable marine export making it a critical source of jobs and income with over 1800 vessels and 9000 fishers engaged in the fishery. The Vietnam yellowfin tuna handline FIP is focused on reducing bycatch, improving stock management, and increasing traceability through engagement with fishers, government officials, and the private sector.

In July 2020, the FIP stakeholders piloted Vietnam's first-ever electronic logbook onboard 30 tuna vessels. The logbook aims to strengthen catch monitoring, improve vessel coverage and reporting, and further enable the mitigation of negative impacts of fishing on other species, including sharks and sea turtles. The Directorate of Fisheries of Vietnam has expressed their support for the eLogbook app and for knowledge sharing of lessons learned in the FIP pilots and to work cooperatively in harmonizing with the national Catch Documentation Scheme initiative. In collaboration with the Global Dialogue on Seafood Traceability (GDST), FIP stakeholders also created the beta version of a GDST-compliant app for the Vietnam tuna processing sector.

The Android-based app is available on Google Play and is being further optimized with current factory procedures in Vietnam. In 2021, WWF and VINATUNA will work with the processing sector and their downstream supply chain partners to ensure the technical integration of GDST-compliant digital traceability. We will also work closely with the Directorate of Fisheries to ensure key support among government managers for the integration of the GDST-based app with the emerging national electronic catch documentation.

Become a WWF FIP participant today by visiting:

<https://seafoodsustainability.org/fisheries/fishery-improvement-projects-signup>

Being a WWF FIP Participant provides a pre-competitive space for companies to engage with fisheries in their supply chains and leverage power across multiple companies to drive fishery improvements forward. By signing on to support a FIP, you are joining forces with other leaders in the industry that seek to help conserve marine ecosystems and advance the livelihoods of millions of people who depend on them.

WWF recognizes FIP participants on the industry website, SeafoodSustainability.org. WWF also works with FIP participants to communicate the benefits of FIPs among key buyers, sustainable business leaders, employees, environmental activists, and other key constituencies.

Together we can protect oceans and the food and livelihoods they can sustainably provide.

For more information or to partner with WWF, please visit SeafoodSustainability.org or contact us at info@seafoodsustainability.org